

SPECTRA EQUINE NEWS

PROFESSIONAL EDITION

Volume 1

PRODUCT SPOTLIGHT:

Exciting New Product Takes Your Horse's Coat to the Next Level

Your horse's coat is more than a representation of the health of your horse, it's also a representation of the care your horse receives. Whether showing or just prepping your horse for the sale, a shiny, healthy coat is essential. ULTRA/3™, a new product from Spectra Animal Health, supports a healthy coat nutritionally from the inside out. The product has been field tested with veterinarians and the results have been amazing.



Tom Robertson, trainer and AQHA, APHA, and NSBA Judge. Trainer of many World Champion halter horses uses Spectra products on his show horses with great success.

"Ultra/3 from Spectra has made a tremendous difference in the overall health of my horses. I was encouraged to try this new product from a friend and respected Veterinarian. I noted an impressive difference in the improvement of my horse's hair coats within just 1-2 weeks of using it. As a trainer of halter horses, this is the most important supplement that I feed. It will always be a part of my feed and supplement program!"

Tom Robertson, Saline, Michigan



Concentrated Nutrition for the Coat

The reason ULTRA/3 works so well is the unique formula, which includes GLO-MEGA™ Coat Nutrition, a proprietary blend of chia seed oil, vitamin E and botanicals. ULTRA/3 is a highly concentrated, natural plant-based source of omega 3 fatty acids, containing a higher concentration of omega 3 fatty acids per gram than other natural sources. Only 6 ml per day has transformed coats from dull to shiny and healthy in just a few days.

Anti-inflammatory Balance

Omega 3 fatty acids are anti-inflammatory while omega 6 fatty acids are pro-inflammatory. Horses on fortified grain without access to grass may be getting more omega 6 fatty acids than they need. As a result, most horses need additional omega 3 fatty acids to balance the ratio. ULTRA/3 has the highest concentration of omega 3 fatty acids to omega 6 fatty acids, thus making it easier to correct the imbalance. As a comparison, corn oil has 50 times more omega-6 fatty acids than omega-3 fatty acids.

Omega 3 Content of Natural Sources

Source	Omega 3 Content
ULTRA/3™	600 mg/g
Flaxseed/Linseed Oil	500 mg/g
Fish Oil (unrefined)	300 mg/g

Omega 3 Benefits

- Healthy mane & coat
- Boosts immunity
- Anti-inflammatory
- Supports cardiovascular health
- Supports joint health
- Supports fertility
- Enhances endurance
- Antioxidant

Nutritional Integrity Through Science

A crucial element of working with sensitive oils is maintaining product integrity throughout the entire shelf life of the product. An all-natural blend of highly effective antioxidant botanicals and tocopherols has been added to ULTRA/3 to prevent destructive oxidative, photochemical and rancidification reactions. Testing using the Rancimat® accelerated oxidation testing system has shown the addition of these peroxidation blockers to extend the shelf life by up to two years at room temperature. In addition, the chia oil in ULTRA/3 is extracted from chia seeds using a patented supercritical CO2 extraction process, not expeller-pressed like typical oils. This unique technology provides a higher level of quality, promoting low rancidity, low oxidation and increased shelf life at room temperature. ULTRA/3 is also gluten free, allergen free and non-GMO.



*"I was prepping a filly for the Saratoga Sale in August and she was not shedding out like I wanted. I considered clipping her, until my local vet, Dr. Fred Benker, suggested I try a new product by Spectra Animal Health called **ULTRA/3**. Within just a few days of starting on the product, this filly began to slick up, dapple out and show major improvement in her conditioning. I took her to the sale and was very pleased with how well she sold. I plan to use **ULTRA/3** on all my horses being prepped for future sales."*

Charlie Dobbs, Ocala, Florida

Turn a Dull Coat into an Ultra Coat!

- Unique proprietary formula
- Natural plant-based source of omega 3 fatty acids
- Contains GLO-MEGA™ coat nutrition
- Higher concentration of omega 3 fatty acids per gram
- Higher ratio of omega 3 to omega 6 fatty acids
- Protected from oxidizing or going rancid for up to 2 years
- Highly concentrated – feed only 6 ml per day
- Allergen free, gluten free and non-GMO
- Proven results
- Will not test

How Supplied

Spectra Code	Product	Size	# Days Supply
40318	ULTRA/3 Equine	6.5 oz. (192ml)	32
40328	ULTRA/3 Equine	25 oz. (739ml)	123
40338	ULTRA/3 Equine w/ pump	16 oz. (473ml)	78
40218	ULTRA/3 Canine w/ pump	8 oz. (237ml)	118

Directions: Shake well before use.
Mix 6ml daily into feed or feed 6ml daily by mouth

Expect Results: Within 7 days.



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Expect Results.