

# SPECTRA EQUINE NEWS

PROFESSIONAL EDITION Volume 2



## Is your horse getting the full-spectrum of minerals necessary for peak nutrition? New trace mineral blend bridges the gap.

Some things get better with age, but one thing that hasn't is our soil. As populations have swelled, intensive farming practices have been employed, depleting the soil of life-sustaining minerals, which in turn degrades the nutritional value of our plants and foods. University studies as far back as 2003 comparing the mineral content of soils in 1940 to present day have shown a significant loss of minerals and trace elements in the food supply. Research has demonstrated a significant relationship between mineral deficiencies and physical health.

Modern fertilizers have added a narrow range of replenishment, mainly nitrogen, phosphorous and potassium along with calcium, sulfur and magnesium, but not enough to replenish the soil with a full spectrum of minerals. Commercial mineral supplements are insufficient to bridge the gap. The very large molecules of rock salt based minerals are difficult for the body to digest and the hydrophobic nature (water repelling) results in low bioavailability. As a result, your horse receives only a small fraction of the elements and minerals important for peak health.

## Epoch Trace Minerals

Epoch Trace Minerals are sourced from a pre-historic plant deposit known as Senonian Vegetate, which dates back to a time when the soil was rich in vital nutrients, elements and minerals. Senonian Vegetate is preserved deep within the Cretaceous Strata (rock strata from the Cretaceous epoch), pristine and protected from the effects of fertilizer stress.

Unlike typical large molecule commercial minerals, Epoch plant-derived minerals consists of extremely small molecules. As a result of significantly improved bioavailability and digestibility, Epoch is able to deliver a rich, complete, full-spectrum of nutrition to support the health and performance of your horse.



*The dark layer in the photo above is Senonian Vegetate within the Cretaceous Strata.*

Typical Commercial Minerals	Epoch Plant-Derived Minerals
Salt or rock-based	Plant-based
Difficult to digest and assimilate	Digested and assimilated nearly instantly
5% to 8% digestible (up to 40% when lab chelated)	Nearly 100% digestible
Large molecules (Approximately 200 to 10,000 times larger)	Extremely small molecules
Hydrophobic (Water repelling)	Hydrophilic (100% water soluble)
Low bioavailability	High bioavailability

# Hemocor – Core Nutrition, Better Performance

Hemocor by Spectra Animal Health is the only equine blood builder to contain the proprietary Epoch brand Plant-Derived Trace Minerals. The ultra-mineral powder blended into Hemocor is cold-water extracted from the pre-historic plant deposits and contains over 60 healthy, naturally chelated elements and minerals, including a full range of lesser-known minerals.

- Super concentrated formula – feed only ½ oz to 1 oz per day
- Highest quality ingredients on the market
- Balanced ratio of chelated organic iron, copper and zinc
- High in Lysine, an essential amino acid that must be included in the diet
- Full range of human food-grade B-Vitamins
- Proprietary Epoch Plant-Derived Trace Minerals
- Good Source of Yucca Saponins
- Contains Bio-Boost Bioavailability Enhancer

Hemocor is available online through [VetAffiliate.com](http://VetAffiliate.com) or your local veterinarian.

## How Supplied

Code	Size	# Days Supply
40129	32 oz. (946ml)	32 to 64
40139	64 oz. (1.89L)	64 to 128

**Directions:** Shake well before use.

**Maintenance:** Mix 0.5 oz (15 ml) daily into feed

**Intense Work:** Mix 1 oz (30 ml) daily into feed

**Expect Results:** Within 7 days.



**SPECTRA Professional**

Sold only through licensed veterinarians



*"Hemocor has made an amazing impact in my horse's appetites and overall nutritional well-being. Getting many of my young horses to eat is often an issue, but not since adding this product. I have observed the appearance of deep rich color and my horses are dark around their muzzles, an indicator that they are healthy from the inside out."*

**Tom Robertson**

Trainer and AQHA, APHA, and NSBA Judge  
Trainer of many World Champion halter horses  
Saline, MI



Hemocor with Epoch Minerals is available at [www.VetAffiliate.com](http://www.VetAffiliate.com)

Please call Spectra at 1-800-527-0375 for more information.

Ask for Emily at x121.

